

# Participatory Networks

*Mid -Semester Review*

**KATY HARRIS**

graphic design mfa '09

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## ZONE OF EMERGENCY

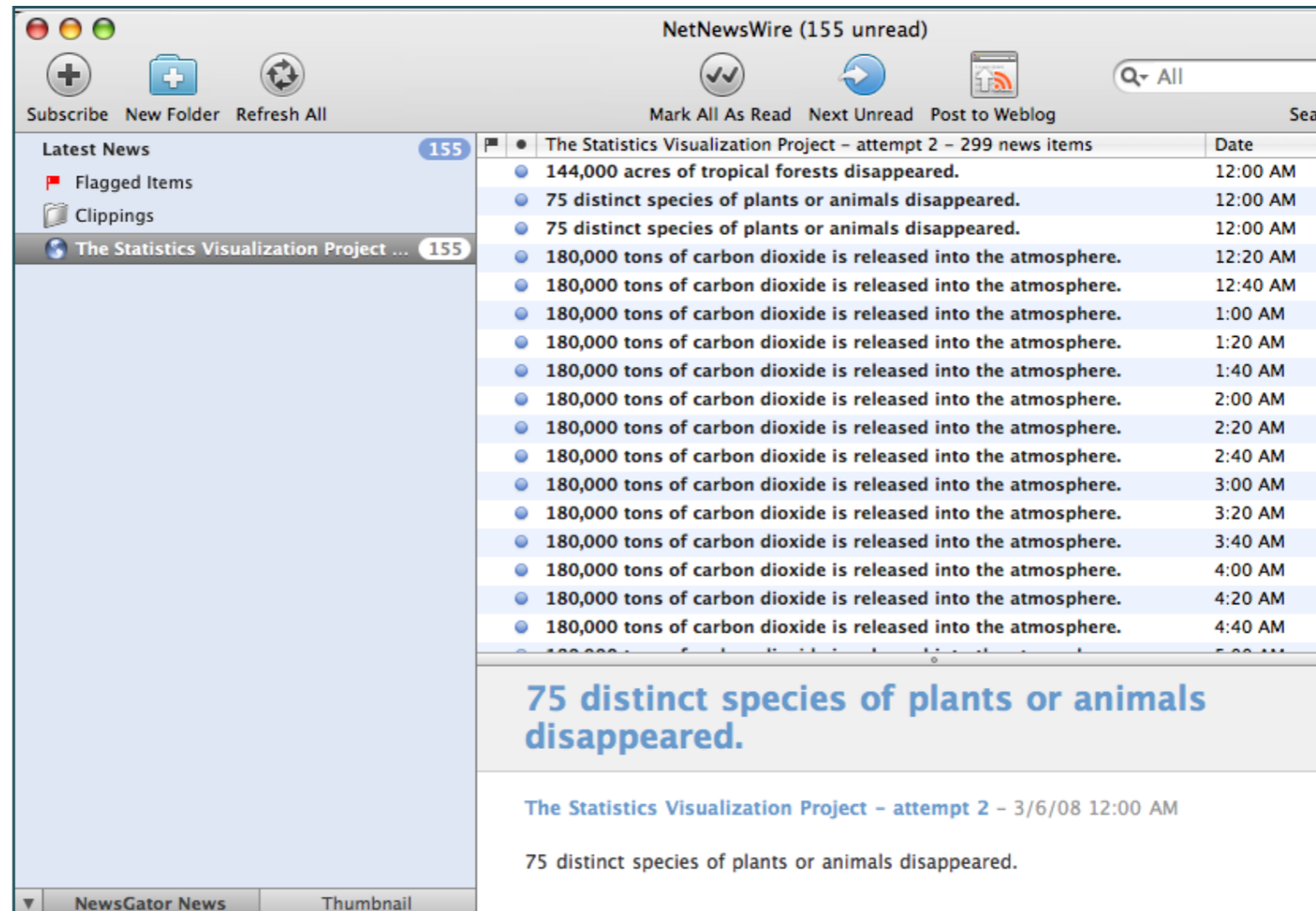
climate change, environmental conservation

# Participatory Networks

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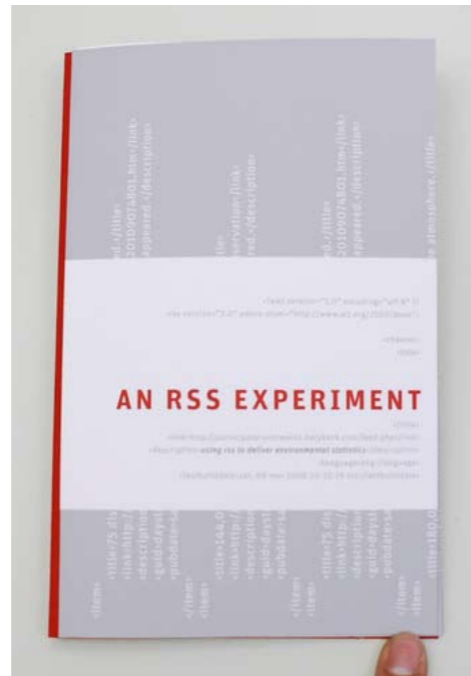
## **RSS PROJECT**

Using RSS as a way of keeping people aware of various environmental statistics



## RSS EXPERIMENT

Attempting to visualize statistics with RSS feeds



## RSS BOOK

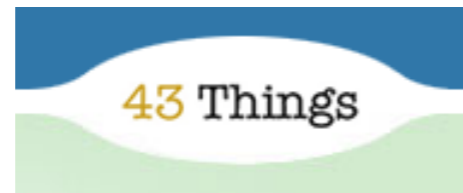
Transforming RSS feed into an accordion book that could go on forever...

### **REVISED PROJECT**

Build a community based on small steps everyone can take to positively change their lifestyle with regards to the environment.

### **HOPE**

Interacting with people interested in taking some of these small steps together will be a powerful motivating tool, and empower all of us with the knowledge of our collective impact.



Home | Zeitgeist | Your 18 Things | Log Out | Search  GO

## katybeck

Home: [Providence, Rhode Island](#) | [Add your neighborhood](#)  
Website: <http://www.katybeck.com>

[Add photos](#) | [Edit Your Account](#)

Member since Apr 1, 2005

**Things** | [Cheers](#) | [Photos](#) | [Entries](#)


**Wants to do 18 things** ([Re-order](#))

1. [Live in Europe](#) 972 people  
[1 entry](#) [1 cheer](#) [add an entry](#)
2. [Build my own house](#) 760 people  
[add an entry](#)
3. [Get a masters degree](#) 2237 people  
[3 entries](#) [add an entry](#)

## INSPIRATION: 43 THINGS

Issues with user-defined goals, vagueness



**RunLog** 

[About](#)

Search

>































[Login](#)

[RSS: Top Distance](#)

[RSS: Top Average](#)

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### RunLog Current Stats (614 runners)

Overall Distance	Session Average	Newest Members
01.  2118.39 mi	01.  13.00 mi	 amital
02.  1754.67 mi	02.  9.15 mi	 dyer
03.  1493.85 mi	03.  6.89 mi	 Jérôme
04.  1409.64 mi	04.  6.52 mi	 JB
05.  815.74 mi	05.  6.45 mi	 David
06.  676.12 mi	06.  6.36 mi	 dvorka
07.  626.19 mi	07.  5.73 mi	 teresa...
08.  503.30 mi	08.  5.63 mi	 x
09.  491.86 mi	09.  4.92 mi	 dave
10.  438.75 mi	10.  4.43 mi	 Larry

[List All](#)      [List All](#)      [List All](#)

## INSPIRATION: RUNLOG

Same premise of community as motivation

## **EXPERIMENT**

Does anyone else think about change this way? I sent out requests for goals people have or want to have, and posted to my blog.

## **RESULTS**

The idea resonates with a select group of passionate people  
10 responses, with more coming in\*  
> 100 small tasks!

# CAN DO: small steps. big impact.

*A collection of small steps everyone can make to positively change the environment.*

## READ ABOUT SMALL STEPS

At its simplest, CAN DO is a blog, with regularly updated ideas for small steps. While user input is accepted, the list is highly edited so that ideas are always original and timely.

## IS THERE A SMALL STEP

### YOU CAN TAKE?

Subscribe to it! Sign up for an RSS feed or email summary of everyone who's interested in your goal, including stats, encouragement, and advice.

## HAVE YOU TAKEN A SMALL STEP?

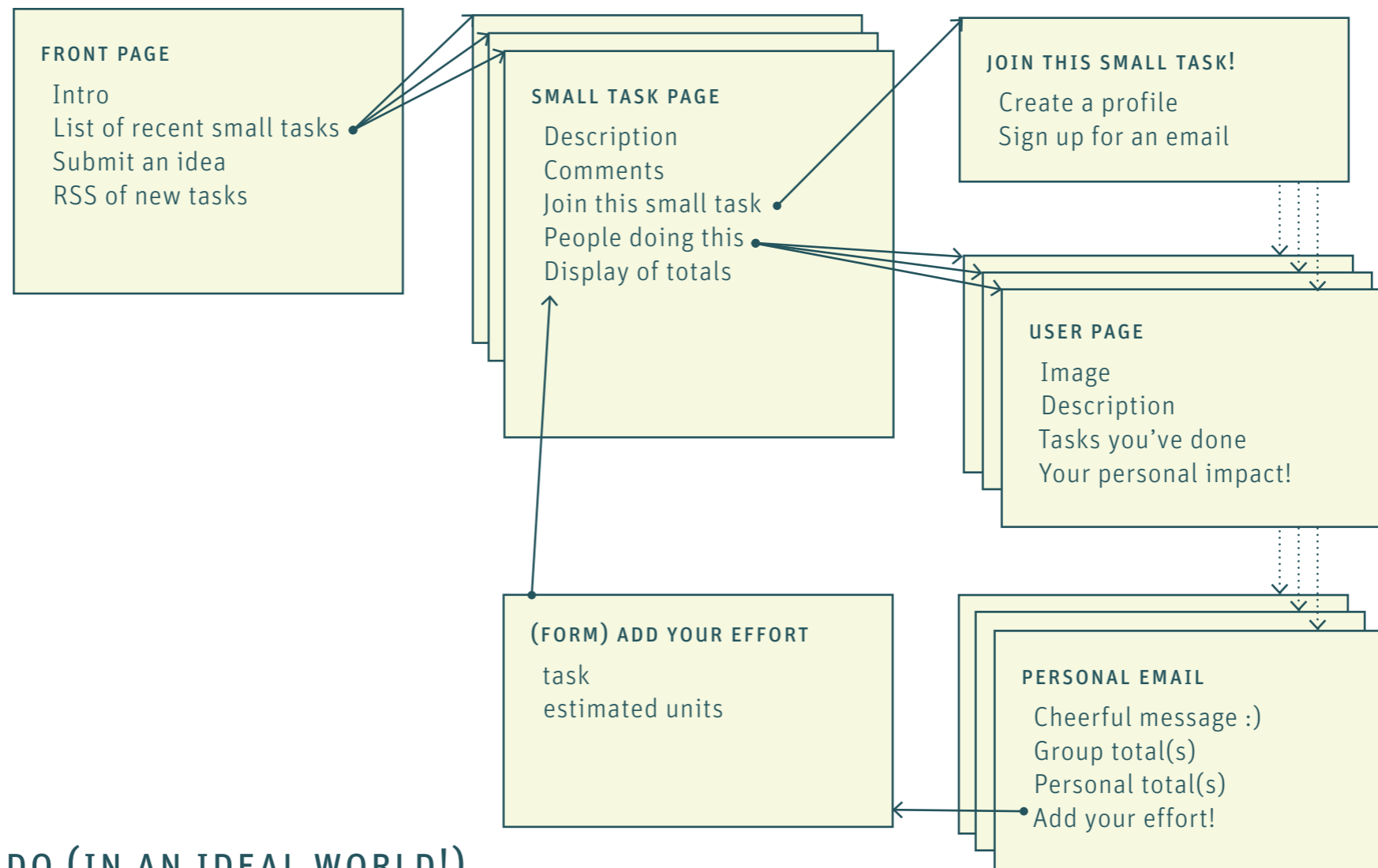
Click on the link in your feed or email to make sure your contribution is included in the total for your goal.

## CHECK IN + SEE HOW YOUR COMMUNITY IS DOING!

Visit the site to see what new goals there are, and how much you've accomplished.

# CAN DO: small steps. big impact.

*A collection of small steps everyone can make to positively change the environment.*



**CAN DO (IN AN IDEAL WORLD!)**

# CAN DO: small steps. big impact.

*A collection of small steps everyone can make to positively change the environment.*

**CAN DO:  
small steps  
big impact**

IMPACTING THE ENVIRONMENT  
ONE SMALL STEP AT A TIME.

CATEGORIES  
REDUCE  
REUSE  
RECYCLE

[SUBMIT A SMALL TASK!](#)

Can Do is an experiment in gathering a collection of small steps everyone can make to positively change in our environment. It is based in the belief that building a community of people interested in taking some of these small steps can be a powerful motivating tool, and empower us with the knowledge of our collective impact!

Recent small steps:

March 19, 2008  
[RE-USE TRAVEL CONTAINERS](#) ( 3 people! )

[RECYCLE OLD MAGAZINES](#) ( 1 people! )

[USE A TRAVEL MUG](#) ( 0 people! )

[USE A CANVAS TOTE BAG FOR GROCERIES](#) ( 0 people! )

March 18, 2008  
[DONATE OLD CLOTHES](#) ( 0 people! )

[WALK TO SCHOOL](#) ( 0 people! )

March 16, 2008  
[TAKE THE BUS TO SCHOOL](#) ( 0 people! )

YAY!  
**26**  
pounds recycled

**2**  
cars off the road

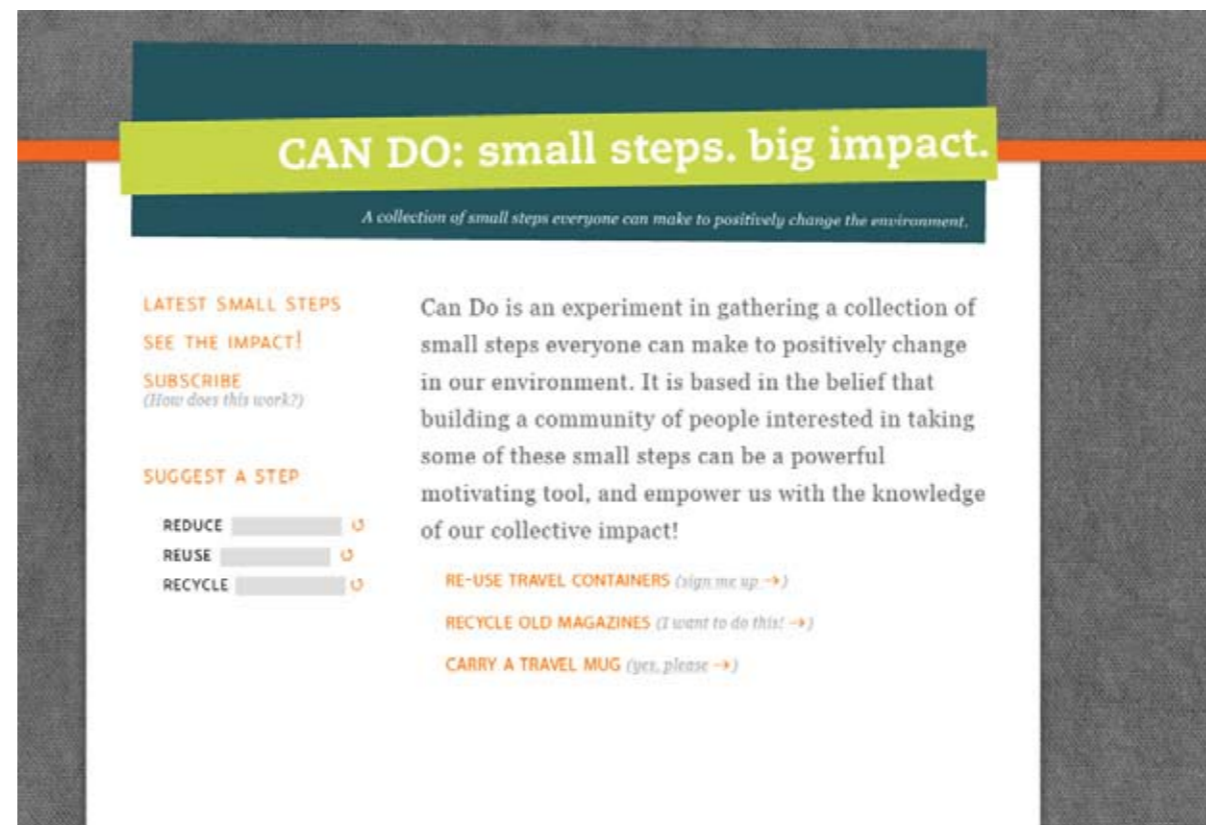
**12**  
trees saved

## FIRST WORKING SITE

Building a working model of Can Do

# CAN DO: small steps. big impact.

*A collection of small steps everyone can make to positively change the environment.*



## SITE DESIGN IDEAS

Aesthetic of final site: simple, ecofriendly, homespun

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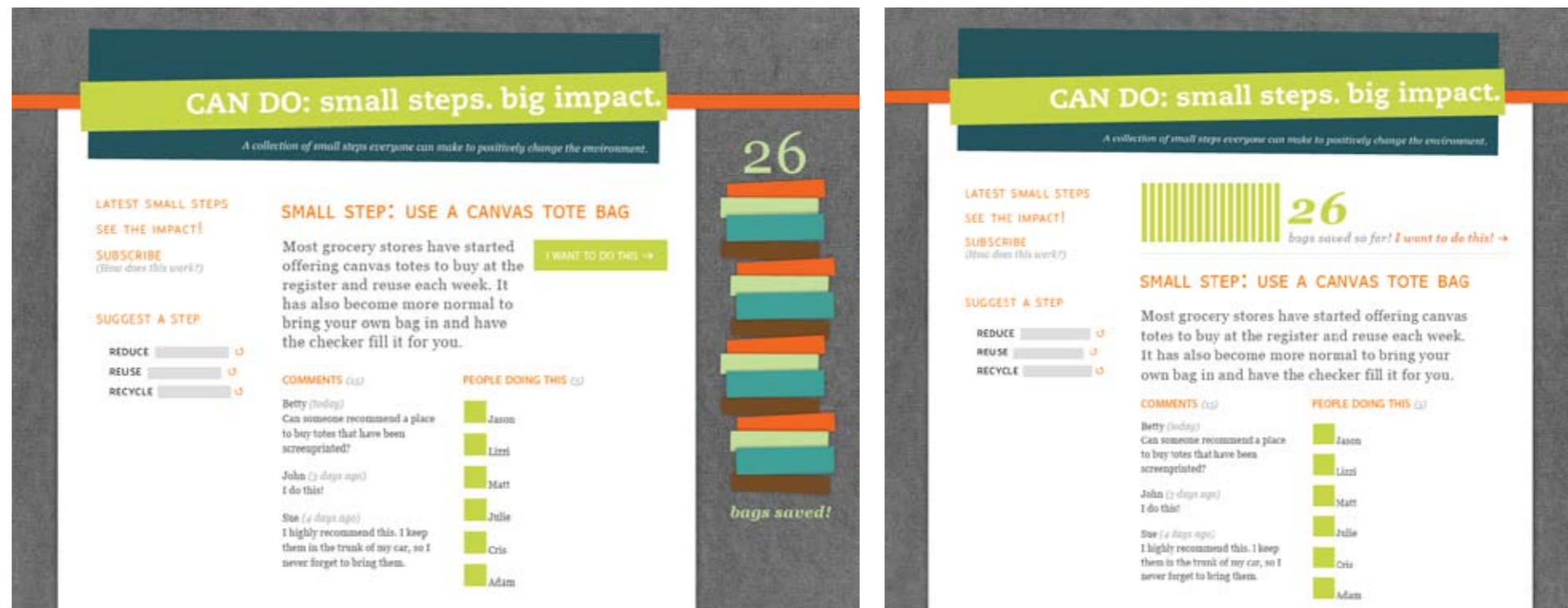


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## VISUALIZATION IDEAS

How to visually show collective impact? images in place of color bars?